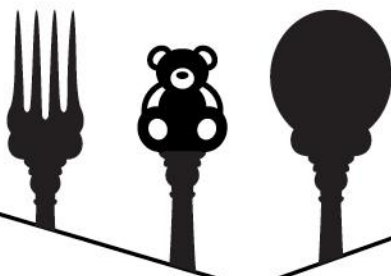




march  of dimes®

Signature *Chefs* Auction®

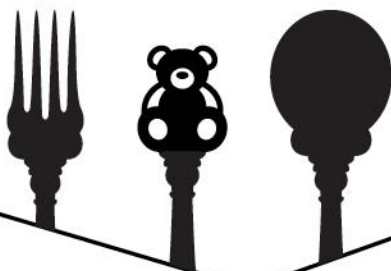
2014 Sponsorship Opportunities



Signature Chefs Auction 2014

The March of Dimes annual Signature Chefs Auction provides your company with a unique cause marketing opportunity to co-brand your company with the vital mission of the March of Dimes.

Your company will shine in the eyes of approximately 750 affluent society members and business professionals who come to support our mission while enjoying an evening of fine cuisine created by local celebrity chefs, flowing wine, spirits and exclusive, exciting custom-created auction packages.



Presenting Sponsor- \$25,000

Entertain your clients throughout the event, networking with chefs, vintners, socialites and professionals in a fun environment while supporting the March of Dimes mission.

Pre-Event Benefits

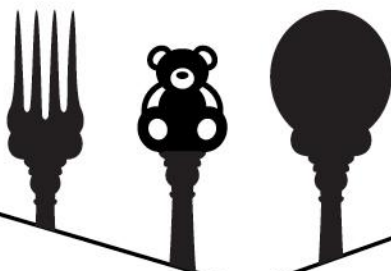
- \$90,000 Media Package (contracts pending) includes Radio Promotions, Fox 17 TV Commercial (Oct-Nov) and Possible Radio and TV Interviews (If available)
- Mentioned in all event press releases
- Event social media announcement (Facebook & Twitter)
- Grand Rapids Business Journal Community Leader Ad(s)
- Press Release on Company's involvement

Event Benefits

- Two Tables with reserved seating for twenty in the VIP section
- Table Signage
- Full Page Black and White Ad in Program Book
- Opportunity to provide give-aways to attendees and/or chefs
- Opportunity to speak on stage
- Free beer and wine for table guests

Logo Placement

- Cover and Inside Program Book
- Guest Check
- Invitations
- Posters and Print Ad
- Save The Date Postcard
- Stage AV Presentation
- Signaturechefsauktiongr.com
- TV Ad



Platinum Sponsor- \$20,000

Entertain your clients throughout the event, networking with chefs, vintners, socialites and professionals in a fun environment while supporting the March of Dimes mission.

Pre-Event Benefits

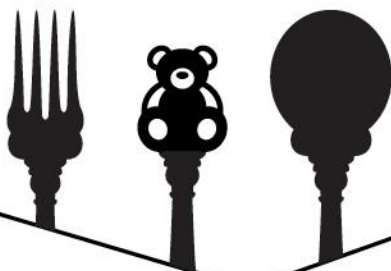
- \$60,000 Media Package (contracts pending) includes Radio Promotions, Fox 17 TV Commercial (Oct-Nov)
- Mentioned in all event press releases
- Event social media announcement (Facebook & Twitter)
- Grand Rapids Business Journal Community Leader Ad(s)
- Press Release on Company's involvement

Event Benefits

- Two Tables with reserved seating for twenty in the VIP section
- Table Signage
- Full Page Black and White Ad in Program Book
- Opportunity to provide give-aways to attendees and/or chefs
- Free beer and wine for table guests

Logo Placement

- Inside Program Book
- Guest Check
- Invitations
- Posters
- Print Ad
- Save The Date Postcard
- Stage AV Presentation
- signaturechefsauktiongr.com
- TV Ad



Gold Sponsor- \$10,000

Entertain your clients throughout the event, networking with chefs, vintners, socialites and professionals in a fun environment while supporting the March of Dimes mission.

Pre-Event Benefits

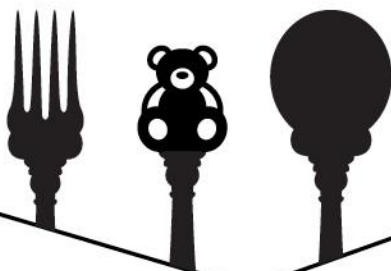
- Mentioned in all event press releases
- Event social media announcement (Facebook & Twitter)
- Grand Rapids Business Journal Community Leader Ad(s)

Event Benefits

- One Table with reserved seating for ten in the VIP section
- Table Signage
- Full Page Black and White Ad in Program Book
- Opportunity to provide give-aways to attendees and/or chefs
- Free beer and wine for table guests

Logo Placement

- Inside Program Book
- Guest Check
- Invitations
- Posters
- Print Ad
- Stage AV Presentation
- signaturechefsauctiongr.com



Silver Sponsor- \$5,000

Entertain your clients throughout the event, networking with chefs, vintners, socialites and professionals in a fun environment while supporting the March of Dimes mission.

Pre-Event Benefits

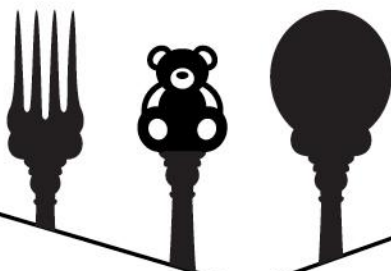
- Mentioned in all event press releases
- Event social media announcement (Facebook & Twitter)

Event Benefits

- One Table with reserved seating for ten in the VIP section
- Table Signage
- Half Page Black and White Ad in Program Book
- Free beer and wine for table guests

Logo Placement

- Inside Program Book
- Invitations
- Posters
- Stage AV Presentation



Bronze Sponsor- \$3,500

Entertain your clients throughout the event, networking with chefs, vintners, socialites and professionals in a fun environment while supporting the March of Dimes mission.

Pre-Event Benefits

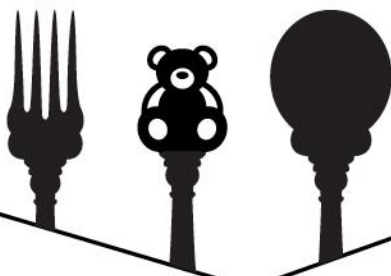
- Mentioned in all event press releases

Event Benefits

- One Table with reserved seating for ten in the VIP section
- Table Signage
- Half Page Black and White Ad in Program Book
- Free beer and wine for table guests

Logo Placement

- Inside Program Book
- Stage AV Presentation



Fund the Mission Sponsor- >\$5,000

In giving a gift to the March of Dimes, you help us continue our vital research, education, community services and advocacy programs. Your investment in the March of Dimes helps us build better lives today and create a legacy of strength and hope for the future.

Pre-Event Benefits

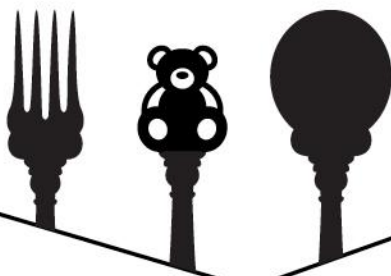
- Mentioned in all event press releases

Event Benefits

- One Table with reserved seating for ten
- Table Signage
- Logo Placement in Program Book
- Free beer and wine for table guests

Logo Placement

- Inside Program Book
- Stage AV Presentation

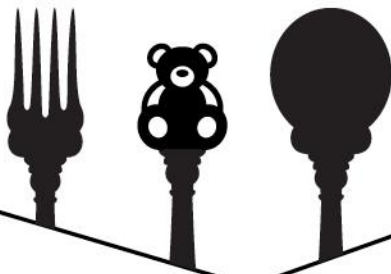


VIP Table- \$2,000

Entertain your clients throughout the event, networking with chefs, vintners, socialites and professionals in a fun environment while supporting the March of Dimes mission.

Event Benefits

- One Table with reserved seating for ten
- Table Signage
- Logo Placement in Program Book
- Free beer and wine for table guests



2014 Signature Chefs Auction Sponsorship Agreement

- Presenting (\$25,000)
- Platinum (\$20,000)
- Gold (\$10,000)
- Silver (\$5,000)
- Bronze (\$3,000)
- VIP Table (\$2,000)
- Fund The Mission \$ _____

This sponsorship agreement is good for the term of: __2013 __2014 __2015

Company Name _____
Contact Person _____
Street Address _____
City, State, Zip _____
Phone Number _____ Fax Number _____
Email Address _____

Company Representative _____ Date _____

March of Dimes Representative _____ Date _____

For further information, please contact:
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Phone 616.247.6861 Fax 616.247.6864